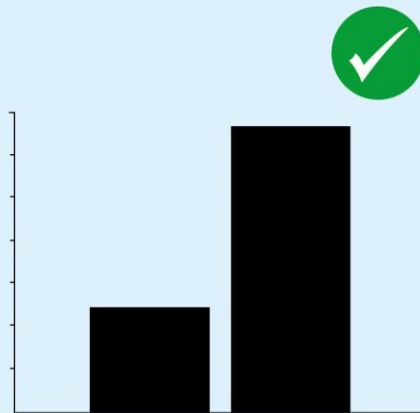
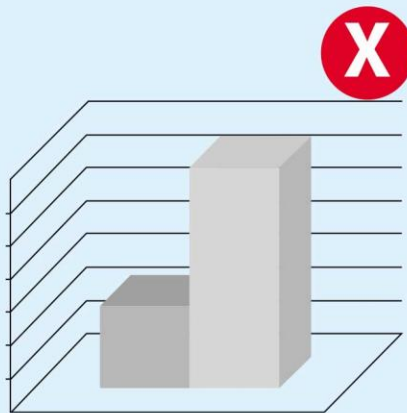


# Better Graphs



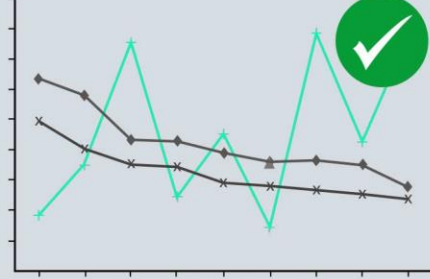
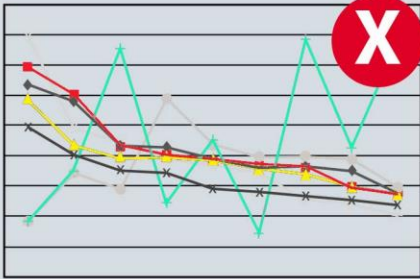
When categories lack a natural order, organize them from higher to lower.



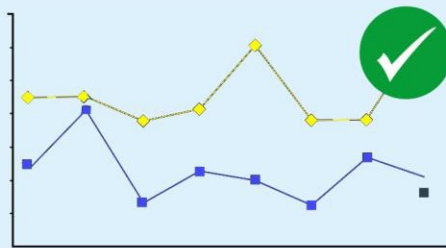
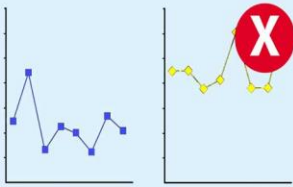
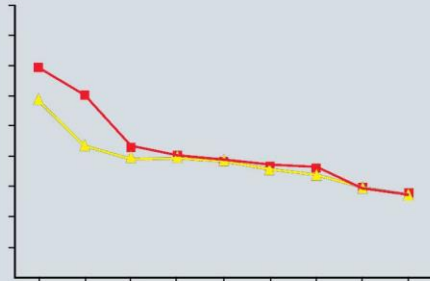
When possible, use two-dimensional graphs instead of "3-D" graphs.



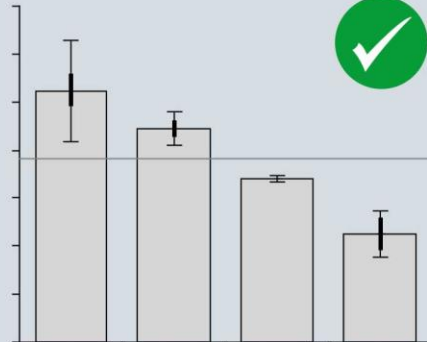
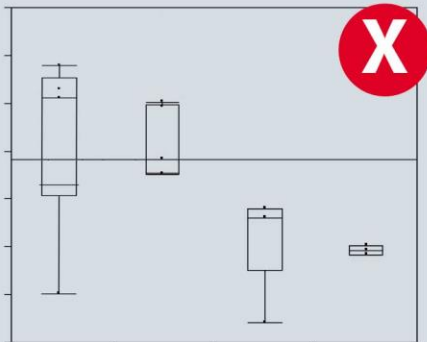
Avoid unnecessary coloring: sometimes a single color is enough.



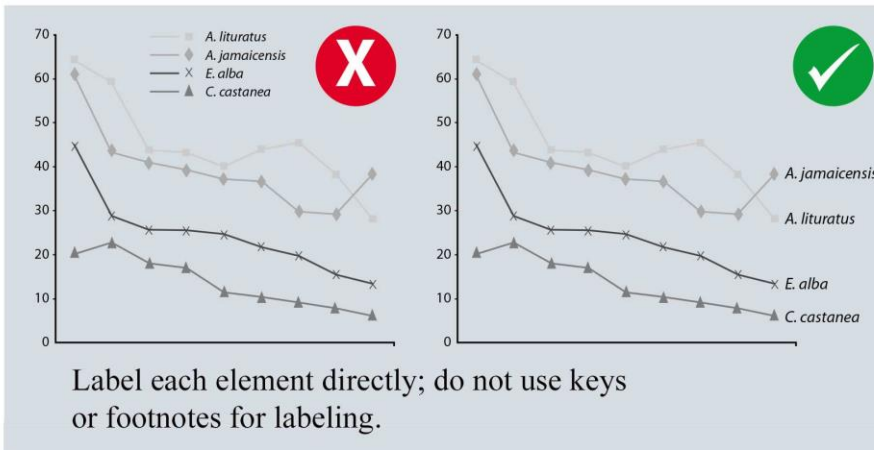
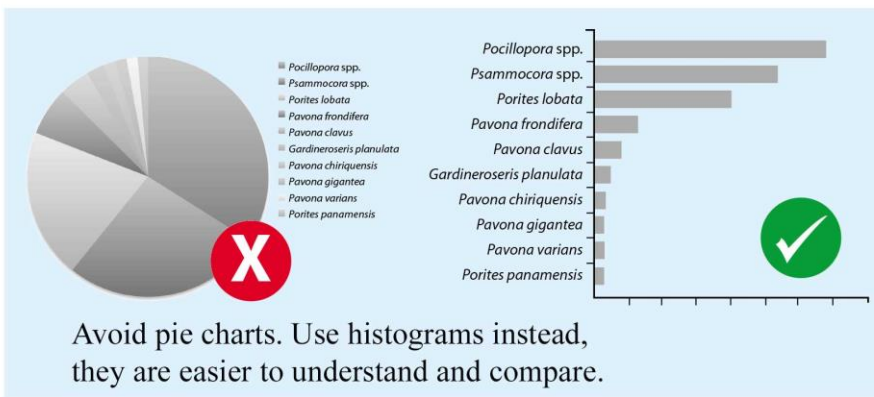
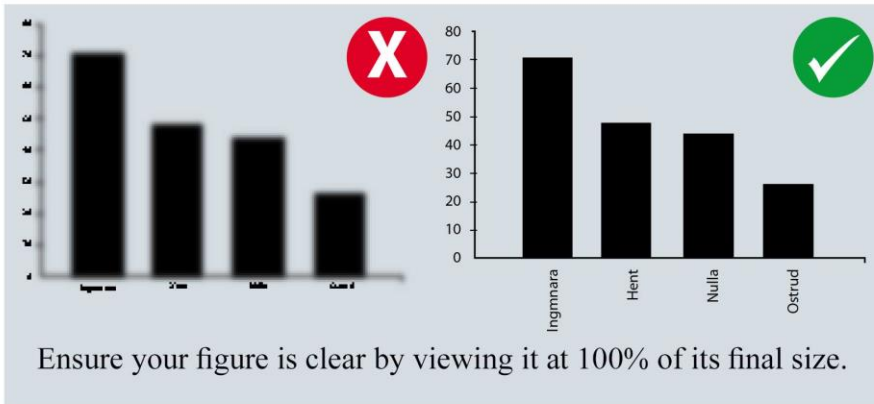
Several simple figures are better than one cluttered figure.



It is often better to group figures that have a common axis.



Simple traditional graphs that everyone understands are better than fancy or confusing graphs.



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Statistics advisor: Juan B. Chavarría.

Reference: Kosslyn, S. M. (2006). Graph Design for the Eye and Mind. Oxford University Press, New York.

