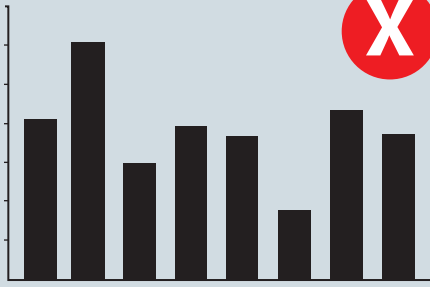
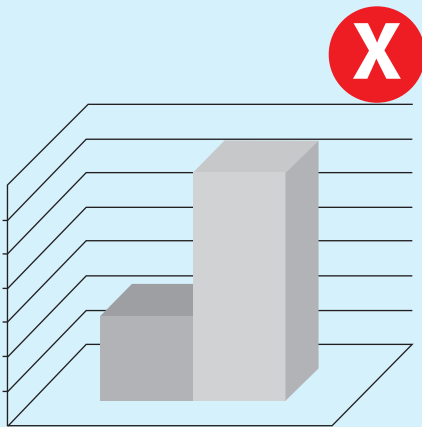
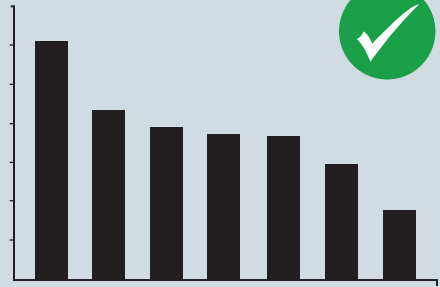


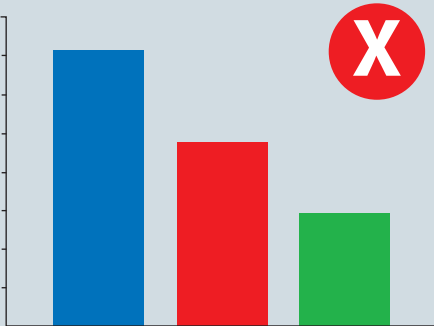
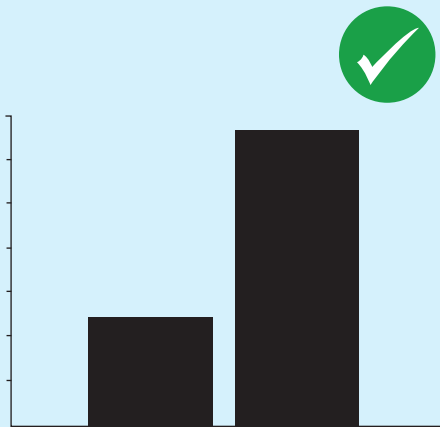
Mejores gráficos



Cuando las categorías carecen de un orden natural, organizarlas de mayor a menos.

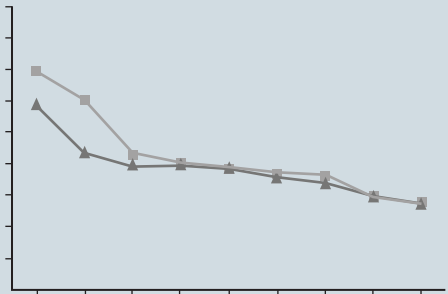
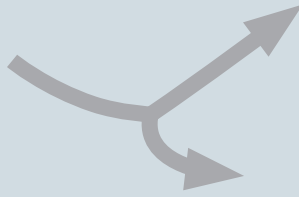
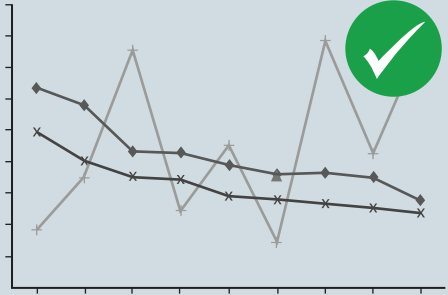
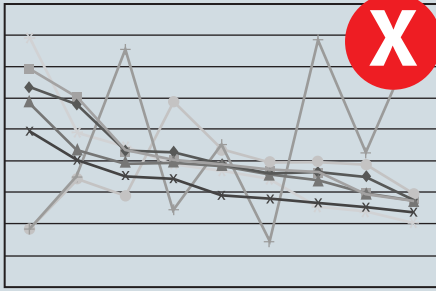


Las figuras son mas fáciles de comprender en dos dimensiones.

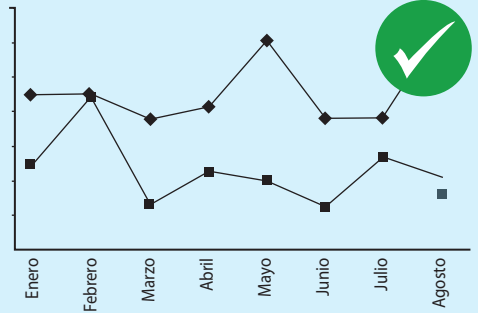
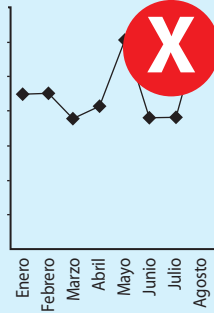
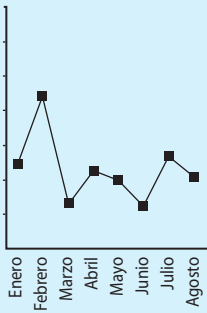


Evite usar colores cuando no es necesario.

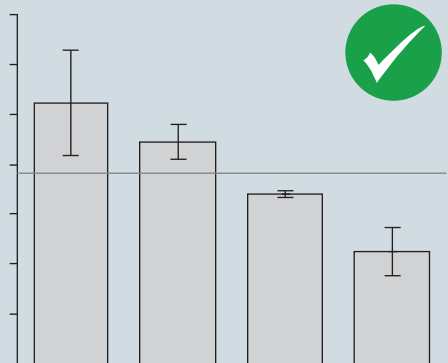
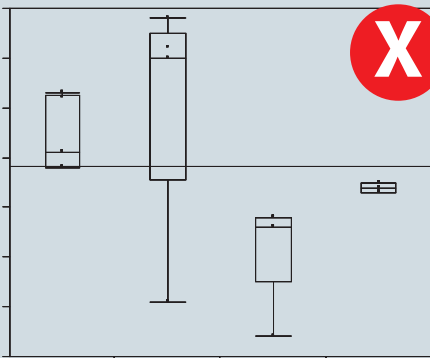




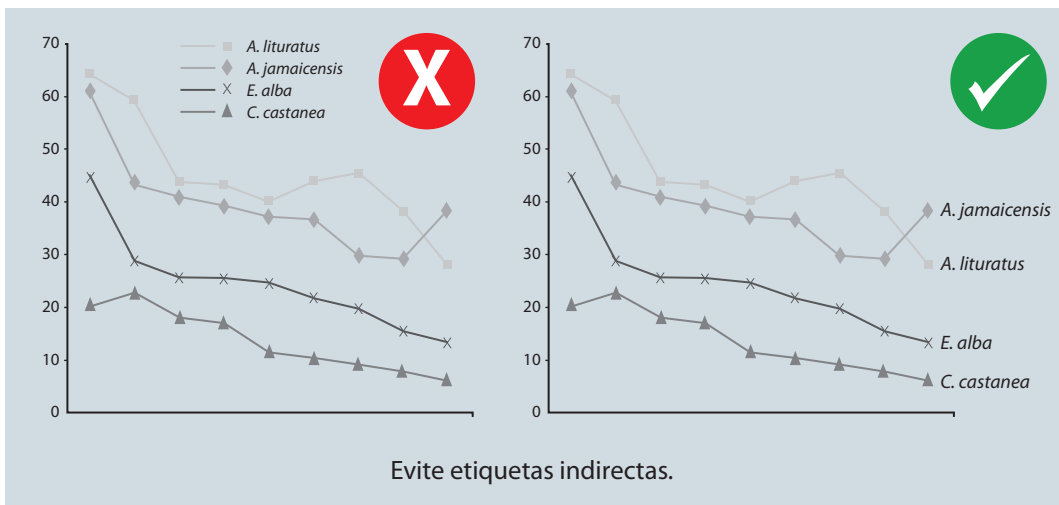
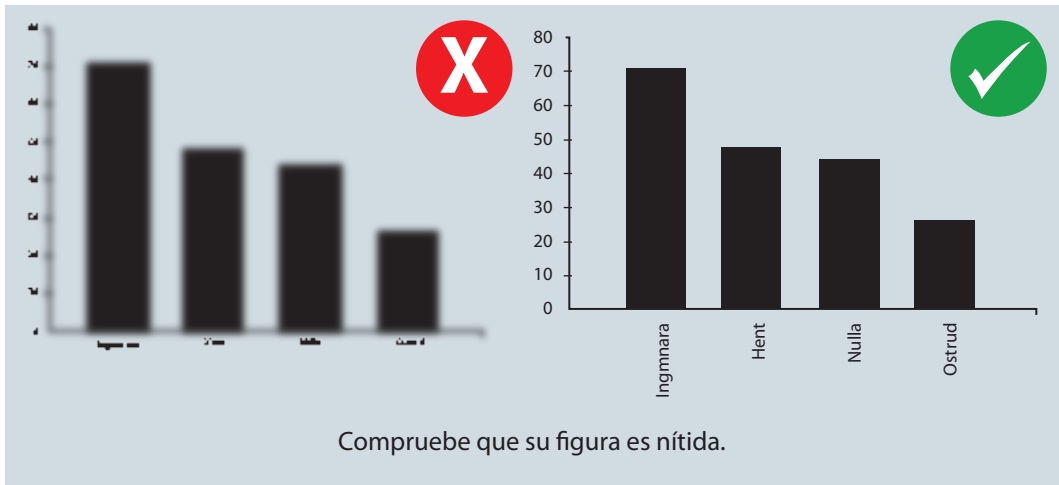
No complique las figuras.



Utilice un solo gráfico cuando hay un eje en común.



Evite gráficos confusos.



Guía por: Julián Monge-Nájera ©2018. Asesor: Juan B. Chavarría.

Referencia:

Kosslyn, S. M. (2006). Graph Design for the Eye and Mind. Oxford University Press, New York.